Abstract Book
XI. European Conference on
Social and Behavioral Sciences

September 1-4, 2016 – Rome, Italy

Editors: Hasan Arslan, Mehmet Ali Icbay, Mehmet Ulutas

INTERNATIONAL ASSOCIATION OF SOCIAL SCIENCE RESEARCH

Abstract Book: 11. European Conference on Social and Behavioral Sciences

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Abstract No: 6224

DETERMINATION OF CAREER OPPORTUNITIES OF BUSINESS ADMINISTRATION GRADUATES AND EVALUATION OF DEMOGRAPHIC DIFFERRENCES

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The purpose of this study is to assess employment conditions, career prospects, employment sectors and positions of business management graduates and to determine whether there is a difference between employment sector and demographic qualities. A survey was conducted to 110 students who graduated from the department of business administration in Bartın University School of Economics and Administrative Sciences. T-test, Anova Test, Frequency and percentage analysis were used in the analysis of the data. According to results of the analysis, the majority of business management graduates works in private sector. There is not a significant difference between male and female graduates in terms of employment status and sector. Furthermore, there is a significant difference between graduation years in terms of employment status and sector.

Keywords: career opportunities, business administration graduates, demographic differences